Carly Applicant

999 Main Street, New York 10003

(123) 555-1234

carly.applicant@email.com

CAREER OBJECTIVE

Successful freelancer/contract manager, with a variety of professional experiences from creating a technology blog to leading an award-winning team of real estate agents, seeks a contract or permanent position with a top firm.

CORE QUALIFICATIONS

* Created a successful social media campaign that helped a food company double its overall sales.
* Organized and led a real estate sales team as it more than doubled its client base.
* Founded a tech blog and managed a staff of 20 freelancers.
* Possess solid interpersonal skills; able to coordinate with and manage personnel in a variety of business settings, both online and in person.

PROFESSIONAL EXPERIENCE

ABC MARKETING, Stamford, CT

**Social Media Campaign Manager**[*https://twitter.com/ABCMarketing*] September 2012-Present

Secured a blue verified badge for the agency’s Twitter feed by creating funny, targeted, retweetable, tweets in support of its popular “Who’s Bob?” ad campaign.

* Clients included Crunchy Potato Chips, Alpha Office Furniture, and E-Z Mortgage.

JONES REAL ESTATE, Trenton, NJ

**Sales Manager** [*https://www.realproperties.com*] May 2007-September 2012

Led a team of five agents to record-breaking sales every year for five straight years.

* Brainstormed new campaigns that helped increase client base by 15 percent in first year, 20 percent in second, 35 percent in third, and 50 percent in both the fourth and fifth years.
* Named “Agent of the Year” in 2011 and 2012.

NERDLETS MAGAZINE, New York, NY

**Blog Founder/Writer/Editor** [*https://www.bestdarnblog.com*] May 2007-Present

Founded award-winning tech blog, which was named “Blog of the Year” by The Blog Alliance.

* Manage a staff of up to 20 contributors, editing, budgeting, proofing, and perfecting a variety of columns and features, from highly technical to humorously geeky.

EDUCATION

**Bachelor of Arts in English** (May 2005); GPA 3.9

Clemson University, Clemson, South Carolina

*Dean’s List; Graduated Summa Cum Laude*